

Flashback to January's Soho Media Club Meetup where we [Zeb Chadfield](#) & [Sarah Thomas Moffat](#) shared their career journey triumphs and hiccups & industry insights:



🎬 Zeb Chadfield (Founder, The Finish Line) overcame imposter syndrome and dyslexia to create a post-production company focused on work-life balance. His innovative approach challenged industry norms, proving that better hours and remote work can lead to success. 💡

📷 Sarah Thomas Moffat (Cinematographer & Director) rose above hearing loss to become an advocate for inclusivity behind the camera. She's pushing for real representation in all areas of film production. 🌍

Key Takeaways:

👛 Work-Life Balance: Zeb's company shows post-production can be sustainable with remote work & smart scheduling.

♿ Inclusivity Behind the Camera: Sarah fights for equal opportunities for deaf & hard-of-hearing professionals.

🌐 Industry Shifts: Remote & hybrid work, virtual production & new tech are changing the game.

🎯 Advice for Newcomers: Work smarter, not harder. Build networks and push for inclusivity to succeed.

Let's create a more balanced, inclusive, and innovative industry! 🌟

Hosted by resident MC, [Muki Kulhan](#), Join us at our next meetup: 26th Feb 2025 at a secret London location.

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